

**CITY OF GLENDALE
COMMUNITY DEVELOPMENT AUTHORITY
5909 N. Milwaukee River Parkway
Glendale, Wisconsin 53209**

This meeting is in person but will also be conducted via Zoom.

Join Zoom Meeting

<https://zoom.us/j/95459913672>

Meeting ID: 954 5991 3672

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AGENDA

Monday February 26, 2024
5:15 p.m.

*Members: Mayor Bryan Kennedy, Peter Brennan, Alderman Jim Daughterty, Rock Ridolfi,
Casey Shorts, Alderman Tomika Vukovic, Daniella Bailey.*

1. Call to Order / Roll Call.
2. Adoption of minutes of the Community Development Authority meeting held on October 17, 2023.
3. Discussion and possible action for the Aaliyah Dah / Thai Boat Noodles wall signage in Bayshore at 430 W Silver Spring Drive, Tax key 166-8011-000.
4. Adjournment.

NOTICE: Although this is NOT a meeting of the Glendale Common Council, a majority of Council members may be in attendance. No action or deliberation by the Council will take place.

– Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities.

**CITY OF GLENDALE
COMMUNITY DEVELOPMENT AUTHORITY
5909 N. Milwaukee River Parkway
Glendale, Wisconsin 53209**

MINUTES

Tuesday October 17, 2023
5:15 p.m.

*Members: Mayor Bryan Kennedy, Danielle Bailey, Peter Brennan, Alderman Jim Daugherty,
Rock Ridolfi, Casey Shorts, Alderman Tomika Vukovic*

1. Call to Order / Roll Call.

Mayor Kennedy called the meeting to order at 5:17pm.

Roll Call

Present: Mayor Bryan Kennedy, Brennan, Alderman Daugherty, Ridolfi

Excused: Bailey, Shorts, Alderman Vukovic

Other Officials Present: John Fellows, Community Development Director; Ken Smith, Planner

2. Adoption of minutes of the Community Development Authority meeting held on May 8, 2023

Brennan moved approval of the previous meeting's minutes. Seconded by Ridolfi. Motion carried 3-0 with Dougherty abstaining.

3. Discussion and possible action for the European Wax Center wall signage in Bayshore at 5660 North Port Washington Road, Tax key 166-8011-000.

Motion: Dougherty moved approval. Seconded by Brennan. Motion carried unanimously.

4. Discussion and possible action for the modification of the commercial structure including a Chipotle restaurant and One Medical in Bayshore at 5930-50 N. Port Washington Road, Certified Survey Map (CSM) 9254 Lot 1.

Motion: Ridolfi moved approval. Seconded by Brennan. Motion carried unanimously.

5. Discussion and possible action for One Medical wall signage in Bayshore at 5950 N. Port Washington Road, Certified Survey Map (CSM) 9254 Lot 1.

Motion: Dougherty moved approval. Seconded by Brennan. Motion carried unanimously.

6. Adjournment.

There being no further business, Ridolfi moved to adjourn the meeting until such time the Community Development Authority would need to reconvene. Seconded by Brennan. Motion carried unanimously. Mayor Kennedy adjourned the meeting at 5:24pm.

Minutes recorded by Ken Smith, Planner.

SUBJECT: Discussion and possible action for the Aaliyah Dah / Thai Boat Noodles wall signage in Bayshore at 430 W Silver Spring Drive, Tax key 166-8011-000.

FROM: John S. Fellows, AICP, Community Development Director
Ken A. Smith, MPA, M.S., Planner

MEETING: Community Development Authority

MEETING DATE: February 26, 2024

FISCAL SUMMARY:

Budget Summary:	N/A
Budgeted Expenditure:	N/A
Budgeted Revenue:	N/A

STATUTORY REFERENCE:

Wisconsin Statutes:	N/A
Municipal Code:	Zoning Code, Bayshore Design Standards

BACKGROUND/ANALYSIS:

Bayshore Signage Approvals:

Signage along Silver Spring Drive and North Port Washington Road and Lydell Avenue are required to be approved Community Development Authority (CDA) per agreements and design guidelines. In this situation, the approval authority is deferred to the CDA. Each tenant in a building is allowed one wall sign when a freestanding sign is used for a building. If no freestanding sign is used, then tenants may have two wall signs.

For this specific building the Bayshore signage standards required City approval of signage on the South and West elevations of the buildings, while signage on the east and south elevations required review by Bayshore.

Bayshore/Cypress Management is required to approve the signage under their purview prior to submission of the application to the city.

Wall Sign:

The applicant proposes a “Thai Boat Noodles” tenant wall sign on the South face along W. Silver Spring Drive, which is part of the 500 Building.

The sign is proposed to be 20.5” letters with a red face with translucent vinyl white LED with Black returns and black trim cap. The overall sign dimension will be 24” tall by 192” long.

Bayshore/Cypress Management has approved the signage as presented.

RECOMMENDATION:

Staff recommends the Community Development Authority approve a wall sign for the Aaliyah Dah / Thai Boat Noodles wall signage in Bayshore at 430 W Silver Spring Drive, Tax key 166-8011-000.

ACTION REQUESTED:

Motion to approve a wall sign for the Aaliyah Dah / Thai Boat Noodles wall signage in Bayshore at 430 W Silver Spring Drive, Tax key 166-8011-000.

ATTACHMENTS:

[Attachment – Application](#)