



CITY OF GLENDALE
5909 North Milwaukee River Parkway
Glendale, Wisconsin 53209

The Planning and Architectural Review Commission (PARC) Meeting Will be In-Person.
Attendance via ZOOM virtual meeting is available as well.

AGENDA— PLANNING AND ARCHITECTURAL REVIEW COMMISSION

Tuesday February 6, 2024

6:00 PM.

YouTube Video [Link](#)

*Members: Chairman and Mayor Bryan Kennedy, Alderman Phillip Bailey,
Amanda Seligman, Shauntay Nelson, Fredrick Cohn, Shawn Storey,
Traci Fernandez, and Ryan Attwood (Alternate)*

1. **Roll Call and Pledge of Allegiance.**

Chairman Mayor Kennedy called the meeting to order at 6:00pm. Everyone in the Common Council Chambers pledged allegiance to the flag of the United States of America.

Roll Call

Present: Chairman Mayor Kennedy, Alderman Phillip Bailey, Commissioners Amanda Seligman, Fredrick Cohn, Shawn Storey, Traci Fernandez, and Ryan Attwood

Excused: Shauntay Nelson

Other Officials Present: John Fellows, Community Development Director; Ken Smith, Planner

2. **Adoption of January 2, 2024, Meeting Minutes.**

Motion: Commissioner Seligman moved to approve the previous meeting's minutes. Seconded by Cohn. Motion carried unanimously.

3. **Old Business**

- a) Consideration of scheduling a public hearing regarding a Planned Development District for a general and specific development plan for Phoenix JCR Glendale Industrial Investors LLC, at 5055 N. Lydell Avenue in a PD Planned Development District, mixed-use development land use classification, Tax Key Number 203-8995-004.

Motion: Commissioner Cohn moved to direct staff to schedule a public hearing for the Commission's March 5 meeting. Seconded by Storey. Motion carried unanimously.

4. **New Business**

Business Use Approvals:

- a) Discussion and consideration of a business use for LoveLi Inc., doing business as Ward 3 Media, at 7929 N. Port Washington Road, in a B-1 I2 Business and Commercial District, Tax Key Number 091-8962-000.

Motion: Alderman Bailey moved approval. Seconded by Storey. Motion carried unanimously.

Present: Ben Cook, Principal, LoveLi Inc.

Planned Development District:

- b) Consideration of scheduling a public hearing regarding a Planned Development District for general and specific development plans for the business interests of Ms. Charese Gardner, at 1811 W. Silver Spring Drive in a PD Planned Development District, Tax Key Number 195-9000-000.

Motion: Commissioner Cohn moved to direct staff to schedule a public hearing on March 5 or at the earliest opportunity. Seconded by Storey. Motion carried unanimously.

Present: Charese Gardner, Principal, Gardner & Associates Real Estate and Investment Firm

Site Plan and Architectural Review:

- c) Discussion and consideration of a site plan and architectural review for a sunroom addition at 6251 N. Sunny Point Road in an R-7 Residential District, Tax Key Number 161-8015-000.

Motion: Commissioner Fernandez moved approval. Seconded by Atwood. Motion carried unanimously.

- d) Discussion and consideration of a site plan and architectural review for renovation and addition of the single-family detached home at 2345 W. Marne Avenue, in an R-7 Residential District, Tax Key Number 169-0533-000.

Motion: Commissioner Atwood moved approval. Seconded by Alderman Bailey. Motion carried unanimously.

Present: Austin Voelker, Homeowner and resident at 2345 W. Marne Avenue

- e) Site plan review for revising the approved prairie landscape on property owned by the Orthopaedic Hospital of Wisconsin LLC, at 575 W. River Woods Parkway in a PD Planned Development District, Tax Key Number 234-8022-000.

Motion: Commissioner Seligman moved approval. Seconded by Storey. Motion carried unanimously.

Present: Jim Sparber, Vice President, Greenprint Partners

5. Next Meeting Date and Adjournment:

- a. Next Planning and Architectural Review Commission (PARC) Meeting 6:00 p.m., Tuesday,

March 5, 2024.

6. Adjournment.

Motion: There being no further business, Commissioner Atwood moved to adjourn until 6:00pm on Tuesday March 5, 2024. Seconded by Cohn. Motion carried unanimously. Chairman Mayor Kennedy adjourned the meeting at 6:31pm.

Minutes recorded by Ken Smith, Planner.