

CITY OF GLENDALE
5909 North Milwaukee River Parkway
Glendale, Wisconsin 53209

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AMENDED 10/22/2023

COMMON COUNCIL MEETING

Monday, October 23, 2023

6:00 p.m.

1. Roll Call and Pledge of Allegiance.
2. Public Comment. Glendale residents, business owners and property owners are invited to speak to the Council on items that are not on tonight's agenda but are within the City's ability to regulate or control.
3. Consent Agenda:
 - a) Adoption of Minutes: Meeting held on October 9, 2023
 - b) Approval: Monthly Reports
 - c) Approval: Request for extended Holiday hours at Kohl's and Target – Bayshore Town Center
 - d) Approval: Secondhand/Pawnbrokers Dealers License Application – Honeybee Games LLC
4. Old Business
 - a) *Review and Possible Action: Ordinance Amending Title 15, Chapter 6 "Regulation of Signs, Billboards and other Advertising Medium" amending the ordinance for clarification and the additional standards for digital billboards.
5. New Business: (The public may speak to the Council prior to the beginning of deliberations on these items, provided they have notified their respective Alderperson or the Mayor in advance of this meeting).
 - a) Review and Possible Action: Approval – Purchase of a Brush Chipper, not to Exceed \$66,707
 - b) Review and Possible Action: Resolution – Condemning the Hama Attack on Israel, and Supporting Our Jewish Friends and Neighbors
 - c) Review and Possible Action: Resolution – Approving the North Shore Fire Department Adoption of Single or Multi Year Capital Budget for Large Apparatus
 - d) Review and Possible Action: Ordinance - Amending Section 2.4.14, Citywide and Maslowski Park Activities Committee to Increase the Number of Community Representatives from four to eight
 - e) Review: Summary of American Rescue Plan (ARPA) Public Input and Possible Projects
6. Commission, Committee, Board and Staff Reports: (This is an Opportunity for Council Members to Report on their Respective Committees, Commissions, Boards of which they serve as a Member and for Staff and Administrator updates)
7. Adjournment.

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities.

*The Common Council of Glendale currently holds meetings in person at City Hall, or an alternative physical location as allowed by the City Ordinance. As a courtesy to citizens, Council meetings will also be made available live on the Zoom virtual platform for viewing and possible participation. However, the City cannot guarantee the technology supporting the virtual viewing option will operate perfectly and continuously. The only way to guarantee the ability to offer public comment, or view the meeting uninterrupted, is to appear in person. If the Zoom platform fails, the meeting will continue as scheduled.

3A-3D
10/23/2023

CONSENT AGENDA

- a) [Adoption of Minutes: Meeting held on October 23, 2023](#)
- b) [Approval: Monthly Reports](#)
- c) [Approval: Request for Extended Holiday Hours at Kohl's and Target – Bayshore Town Center](#)
- d) [Approval: Secondhand/Pawnbrokers Dealers License Application – Honeybee Games, LLC](#)

SUBJECT: Ordinance Amending Title 15, Chapter 6 “Regulation of Signs, Billboards and other Advertising Medium” amending the ordinance for clarification and the additional standards for digital billboards.

FROM: Karl Warwick, City Administrator

MEETING DATE: October 23, 2023

FISCAL SUMMARY:

Budget Summary:	
Budgeted Expenditure:	
Budgeted Revenue:	

STATUTORY REFERENCE:

Wisconsin Statutes:	
Municipal Code:	15.6

BACKGROUND/ANALYSIS: This item was moved to the October 23, 2023, meeting by the Common Council. At this point, staff has determined that action on this item is not necessary.

RECOMMENDATION: Indefinitely postpone action on this ordinance.

ACTION REQUESTED: Indefinitely postpone action on this ordinance.

ATTACHMENTS:

None

SUBJECT: Review and Approval of the Purchase of a Replacement Brush Chipper in the 2023 Capital Improvement Program Budget for a price not to exceed \$66,707.00.

FROM: Charlie Imig, Director of Public Works

MEETING DATE: October 23, 2023

FISCAL SUMMARY:

Budget Summary:	Capital Improvement
Budgeted Expenditure:	\$66,707
Budgeted Revenue:	N/A

STATUTORY REFERENCE:

Wisconsin Statutes:	N/A
Municipal Code:	N/A

BACKGROUND/ANALYSIS:

This past week, our brush chipper experienced catastrophic engine failure and either requires immediate major repair or replacement to maintain our tree maintenance program. The 2024 Annual Program Budget was initially reviewed by the Common Council on October 2, 2023. A replacement brush chipper was not part of the approved plan for the 2024 budget, nor was it part of the adopted 5-Year Capital Improvement Program because it was in working condition and not at a replacement age. It was purchased in 2019 for \$50,578.

The chipper is used to maintain our mature tree population. In addition to its high use volume, the chipper's capacity is 15-inch diameter logs. The size of logs being placed into the machine are typically close to this capacity. These are the two most likely causes of this early engine failure.

Staff reached out to the equipment vendor for repair and replacement estimates. After working closely with the salesman, a total engine replacement came back at no cost. Nevertheless, staff has concerns that even with a new engine, this model may not be capable of handling the increased workload and/or diameter of dead trees and could experience similar engines failure again.

Because of this, staff also negotiated a trade-in value for the existing machine, in the current condition, for \$35,000. The cost of a new, larger model is \$100,107, leaving the City's net out of pocket cost \$66,707. The vendor said that this price will be much higher as they expect a factory increase after January 1, 2024.

If the Common Council desires to move forward with the purchase, staff will move forward with the purchase and proceed with a budget modification to include this additional expense. If the Common Council elects to recommend a repair, no further action would be required.

RECOMMENDATION:

Provide staff direction on purchasing a replacement chipper or repairing the existing one.

ACTION REQUESTED:

Provide staff direction on purchasing a replacement chipper or repairing the existing one.

ATTACHMENTS:

[Sourcewell Brush Chipper Quote.](#)



5909 North Milwaukee River Parkway
Glendale, WI 53209

SUBJECT: Resolution Condemning the Hamas Attack on Israel, and Supporting our Jewish Friends and Neighbors

FROM: Bryan Kennedy, Mayor

MEETING DATE: October 23, 2023

FISCAL SUMMARY:

Budget Summary:	N/A
Budgeted Expenditure:	N/A
Budgeted Revenue:	N/A

STATUTORY REFERENCE:

Wisconsin Statutes:	N/A
Municipal Code:	N/A

BACKGROUND/ANALYSIS:

The attached Resolution is to express support for our Jewish friends and neighbors and condemn the Hamas attack on Israel.

RECOMMENDATION:

Approve the Resolution.

ACTION REQUESTED:

Motion to approve the Resolution Condemning the Hamas Attack on Israel, and Supporting our Jewish Friends and Neighbors, as presented.

ATTACHMENTS:

1. [Resolution.](#)

SUBJECT: Adoption of Single or Multi Year Capital Budget for Large Apparatus

FROM: Karl Warwick, City Administrator

MEETING DATE: October 9, 2023

FISCAL SUMMARY:

Budget Summary:	N/A
Budgeted Expenditure:	N/A
Budgeted Revenue:	N/A

STATUTORY REFERENCE:

Wisconsin Statutes:	N/A
Municipal Code:	N/A

BACKGROUND/ANALYSIS: North Shore Fire is proposing an amendment to the large apparatus capital and equipment schedule for payments for all communities in the North Shore Fire Agreement. Due to the increase in the cost of this equipment, this Resolution is being proposed to fund the cost of this equipment. This would create an annual fee schedule through 2028.

The North Shore Fire Board of Directors approved this Resolution.

RECOMMENDATION: Approve the Resolution adopting the Multi-Year Capital Budget.

ACTION REQUESTED: Approve the Resolution adopting the Multi-Year Capital Budget.

ATTACHMENTS:

1. [Glendale Resolution](#)
2. [North Shore Fire Adopted Resolution](#)
3. [Memo for North Shore Fire Board](#)
4. [Memorandum from North Shore Fire](#)

SUBJECT: Ordinance Amending the Special Events Committee to Increase the Number of Public Members From 4 to 8

FROM: Karl Warwick, City Administrator

MEETING DATE: October 23, 2023

FISCAL SUMMARY:

Budget Summary:	
Budgeted Expenditure:	
Budgeted Revenue:	

STATUTORY REFERENCE:

Wisconsin Statutes:	
Municipal Code:	2.4.14

BACKGROUND/ANALYSIS: The Common Council previously approved an Ordinance amending the City Code to eliminate the Glendale Days and Music in the Glen Committees and replace them with a Citywide and Maslowski Park Activities Committee. Subsection (a) 5 of this ordinance included four members of the community on the Committee, with other staff members and a Common Council representative. Alderwoman Shaw is proposing to increase the number of community representatives from four to eight, but leave the number required for a quorum to five.

RECOMMENDATION: Determine whether the Common Council wishes to increase the number of community members on the Citywide and Maslowski Park Activities Committee.

ACTION REQUESTED: Determine whether to adopt the proposed Ordinance from Alderwoman Shaw.

ATTACHMENTS:

1. [Ordinance](#)

SUBJECT: Allocation of American Rescue Plan Act (ARPA) Funds Held by the City of Glendale

FROM: Karl Warwick, City Administrator

MEETING DATE: October 23, 2023

FISCAL SUMMARY:

Budget Summary:	\$1.3 million
Budgeted Expenditure:	N/A
Budgeted Revenue:	N/A

STATUTORY REFERENCE:

Wisconsin Statutes:	N/A
Municipal Code:	N/A

BACKGROUND/ANALYSIS: Per the direction of the Common Council, staff gathered information from the community on their preferred use of the approximately \$1.3 million in ARPA funds. Staff collected data through an online survey, a public listening session and various communications with Alders and the Mayor. Here, staff is providing the results of the various public input sessions and lists of potential projects based on the public input. Staff requests the Common Council to narrow the list of projects and direct staff to obtain cost estimates and rate the feasibility of selected projects. Staff would then bring these projects back to the Common Council for further consideration.

Please remember the eligible uses of these funds include:

- Revenue replacement for the provision of government services to the extent of the reduction in revenue due to the COVID-19 public health emergency, relative to revenues collected in the most recent fiscal year prior to the emergency,
- Responding to public health and economic impacts of COVID-19,
- Public sector capacity to address public health challenges,
- Capital expenditures which promote health and safety, including investments in water, sewer, and broadband infrastructure.

The Department of Treasury has defined the eligible uses include parks improvements that improve the health of a disproportionately impacted neighborhoods or communities. The final rule includes enumerated eligible uses in disproportionately impacted communities for developing neighborhood features that promote improved health and safety outcomes, such as parks, green spaces, recreational facilities, sidewalks, pedestrian safety features like crosswalks, projects that increase access to healthy foods, streetlights, neighborhood cleanup, and other projects to revitalize public spaces.

Survey Responses

Approximately 460 people responded to the online survey. When asked how the City should spend these funds, the following data was gathered. I have also included the responses on how the funds should be spent by category for the top three responses:

1. Park and greenspace development, and
2. Sidewalks, trails and bike lanes, and
3. Traffic calming

How Should Glendale Spend the ARPA Funds?

Respondents were permitted to select two options. Based on the selection, the respondents were directed to the questions related to their response here.

<i>Park and greenspace development/improvement.</i>	<i>53.15%</i>	<i>245</i>
<i>Sidewalks, multi-use trails, and/or bike lanes.</i>	<i>45.12%</i>	<i>208</i>
<i>Traffic calming.</i>	<i>21.48%</i>	<i>99</i>
<i>Investments which decrease city operating costs.</i>	<i>20.17%</i>	<i>93</i>
<i>Revitalize public spaces.</i>	<i>14.97%</i>	<i>69</i>
<i>Water, wastewater, and stormwater infrastructure projects.</i>	<i>14.10%</i>	<i>65</i>
<i>Green infrastructure.</i>	<i>13.67%</i>	<i>63</i>
<i>Pedestrian safety features.</i>	<i>10.85%</i>	<i>50</i>

Choose Your Preferred Park and Recreation Amenity?

The 231 respondents that chose parks development answered with the following:

<i>Bike Paths</i>	<i>48.05%</i>	<i>111</i>
<i>Trails (non-paved)</i>	<i>44.59%</i>	<i>103</i>
<i>Ice Rink</i>	<i>26.84%</i>	<i>62</i>
<i>Playground Equipment</i>	<i>21.21%</i>	<i>49</i>
<i>Dog Park</i>	<i>19.48%</i>	<i>45</i>
<i>Skate Park</i>	<i>12.12%</i>	<i>28</i>
<i>Pavilion Area</i>	<i>10.82%</i>	<i>25</i>
<i>Pickleball</i>	<i>9.96%</i>	<i>23</i>
<i>Basketball</i>	<i>6.06%</i>	<i>14</i>
<i>Other (please specify)</i>		<i>76</i>

What is your Preferred Traffic Calming Infrastructure?

<i>8-80 (Streets are safe for users from 8 years old to 80 years)</i>	37.78%	68
<i>Automobile Users</i>	29.44%	53
<i>Bicyclist</i>	17.22%	31
<i>Pedestrians</i>	13.33%	24
<i>Transit Users</i>	2.22%	4

8-80 represents a concept where individuals from 8 to 80 feel safe when using the City's streets. Other top responses focused on safety for automobile users and cyclists.

Please rate the improvement most desired from the City's Bike and Pedestrian Plan

	<i>Not a Priority</i>		<i>Medium Priority</i>		<i>Priority</i>	
<i>Green Bay Bike/Pedestrian</i>	18.89%	109	20.89%	103	27.76%	186
<i>Green Tree Bike/Pedestrian</i>	18.54%	107	23.33%	115	25.52%	171
<i>Good Hope Bike Pedestrian</i>	20.62%	119	23.94%	118	22.99%	154
<i>Mill Road Bike/Pedestrian</i>	15.94%	92	11.76%	58	4.48%	30
<i>Silver Spring Bike/Pedestrian</i>	26.00%	150	20.08%	99	19.25%	129
TOTAL		577		493		670

Totaling the responses for each for bike and pedestrian improvements, Green Tree, Green Bay and Good Hope received the top three number of responses. Silver Spring Drive pedestrian improvements are planned with the West Silver Spring Drive Reconstruction project.

ARPA Listening Session

On May 30, 2023, the City hosted a listening session on the use of these ARPA Funds. City Staff first provided an overview on the eligible uses of the ARPA Funds, provided an overview on planned projects and recently completed projects, and provided examples of projects that could occur in the City.

Approximately 50 people attended the listening session, and most of them provided input on the use of ARPA Funds. They had a mix of Glendale residents and residents from surrounding communities. The majority of speakers appeared to be non-Glendale residents in an association with local mountain biking clubs. Speakers generally voiced a favorable opinion of constructing non-paved mountain biking trails in Milwaukee County's Kletzsch Park.

One resident spoke of increased roadway safety for walkers and bikers near Glen Hills Middle School.

Another resident spoke favorably of constructing a park with pickleball courts in Kletzsch Park, north of Green Tree.

Another resident spoke for handicapped play equipment at Richard E. Maslowski Park.

The meeting began at 5:00 PM and concluded prior to the Common Council meeting at 6:00 PM.

Other Communication

Residents also provided feedback to staff and elected officials in email with the following suggestions: pickleball courts, and hedge maze. Alderman Schmelzling conducted a District 5 survey. Respondents in his district indicated a preference to water main replacements, projects to reduce City costs and pedestrian routes. There was a total of 28 responses to his survey.

Options

Based on the results of the survey, the Listening Session and other communication, staff compiled a list of possible projects. Cost estimates and feasibility have not been provided. If the Common Council would like to move the discussion forward with any of these projects, staff would then provide additional information for a future meeting.

Bike Paths/Sidewalks

Based on the survey results, bike and pedestrian improvements on Green Tree, Green Bay and Good Hope ranked the highest. Based on the results and the adopted Bike and Pedestrian Plan, the following options are being provided.

Section	To	From	Type
Good Hope	Milwaukee River Parkway	Green Bay	Bike Path/Separated Bike Lane
Good Hope	Green Bay	Range Line	Bike Path/Separated Bike Lane
Good Hope	Range Line	Oak Leaf Trail	Bike Path/Separated Bike Lane
Green Tree	Green Bay	Range Line	Sidewalk (north or south Side)
Green Tree	Range Line	Oak Leaf Trail	Sidewalk (north or south Side)
Green Bay	Edwards	Good Hope	Bike Path (east side)
Mill	Green Bay	Range Line	Sidewalk (south side)

Park and Recreation Amenity

The top three responses for park and recreation amenities are paved and non-paved bike paths/trails and ice rinks.

The paved pedestrian and bike path sections are listed above.

Non-paved areas are not listed, as staff does not have specific knowledge of the existing system and possible enhancements. Staff would compile a list of specific improvements if the Common Council elects to move this project forward. Approval of Milwaukee County would need to be obtained for improvements to Kletzsch Park.

An ice rink was listed as the next top response. The City and Nicolet High School have been working with an organization to construct an ice rink at Richard E. Maslowski Park (on property leased by Nicolet High School). Discussions on that will process for possible construction of a seasonal indoor/outdoor rink. Construction of a permanent ice rink will most likely exceed the City’s spending limit here.

Traffic Calming Infrastructure

The City has dedicated capital funds annually for various traffic calming improvements. The plan is to complete the first two rounds of these improvements in the spring. Here is a list of the planned and possible traffic calming projects:

- 1. **Good Hope Road.** Construct a separated bike lane in the northern and southern lanes on Good Hope to reduce the road to two lanes. This project would provide both traffic calming by reducing the width of the roadway and would provide a separated (protected) bike lane.
- 2. Staff would not recommend using these funds on various traffic calming measures throughout the City, as the Federal reporting requirements for ARPA Funds is cumbersome and having numerous projects would create extra work and cost. Funds have been allocated for traffic calming over the next five years in the adopted Capital Improvement (CIP) Plan. It would be staff recommendation to use these funds to construct various traffic calming measures throughout the City.

Summary and other projects

Residents have generally favored the construction of paved pedestrian/bike facilities, non-paved trails, traffic calming measures and park enhancements. Staff has listed options for these projects in this memorandum. Below is a quick summary of the projects listed above in more detail.

Parks
Bike Paths
Non-Paved Trails
Ice Rinks
Bike & Pedestrian
Green Bay
Green Tree
Good Hope
Traffic Calming

While a dog park has not been included in the discussion. The City may have the opportunity to create a dog park with trail connections on a vacant property owned by the Village of Fox Point on the west side of N. Green Bay Avenue, east of Atwahl. This property could include a dog park (or other recreational facilities) and walking path from Daphne to Green Bay Road.

RECOMMENDATION: Review options for the use of ARPA funds and provide staff with further direction.

ACTION REQUESTED:

ATTACHMENTS:

[Survey written feedback.](#)

[Description of bike/pedestrian project](#)